

CHABAD OF TRIBECA/SOHO

Dear _____,

My family and I were guests at your amazing hotel in ______. Your hotel was outstanding in every way and we look forward to returning soon.

I am contacting you to see if your hotel would be interested in participating in a charity event in New York City that would be a great marketing opportunity.

Chabad of Tribeca Jewish Center is a growing community of Jewish families in downtown Manhattan. Our organization is committed to educating children through our pre-school and Hebrew school; to enhancing each individual's connection to Jewish life through our Synagogue and community events; and to supporting families through their journeys as parents, partners, individuals and Jews with diverse programming.

Our Sixth Annual Benefit will take place on May 12th, 2020 and will include an auction of unique items such as luxury trips and 'priceless experiences.' We would love to feature a stay at your hotel. We do not require air tickets. Your donation would be tax deductible for U.S. tax reporting purposes. Our auction represents an attractive and unique marketing opportunity, as Chabad of Tribeca is full of frequent high-end travelers.

Your hotel's logo and photos will be featured at our event. You will also have the opportunity to place marketing materials on a special table featuring our major auction donors. If you have any questions, please email *Auction2020@chabadoftribeca.com*. The deadline to be included in our event is May 5th, 2020.

We look forward to hearing from you, and we thank you in advance for your participation.

Sincerely,

Chabad of Tribeca/Soho 291 Broadway, Fl 3 New York, NY 10007

212.566.6764 Ext. 0 Auction2020@chabadoftribeca.com